

PARTNER BENEFITS:

- Build a pipeline of talented and credentialed entry-level skilled workers
- Save time and ensure greater profitability by retaining these skilled employees
- Build connections with students and teachers who feed the talent pipeline
- Build brand loyalty among students; your future customers or employees
- Network with other leaders in your industry
- Provide internships, mentorship opportunities or apprenticeships
- Create community networks and build positive public relations
- Enjoy robust marketing and recognition by SkillsUSA New Hampshire



PARTNERING TODAY TO EMPOWER TOMORROW'S WORKFORCE

By supporting SkillsUSA NH, you are taking an active role in developing the future leaders of your company and community.

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. We help each student excel. A nonprofit national education association, SkillsUSA serves middle school, high school and college/postsecondary students preparing for careers in trade, technical and skilled service occupations.

Mission:

SkillsUSA empowers its members to become World-Class workers, leaders and responsible American citizens. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success.

Gold: \$30,000+

- Official partner of SkillsUSA NH awards ceremony & opportunity to address audience (up to 15 min). Recognized as overall state conference partner; your company will be associated with SkillsUSA New Hampshire and name/logo will appear on all promotional materials/ brochures and social media posts throughout the year
- Prime exhibitor at both preferred industry contest and/or conference venue
- Name/logo recognition in large print on state conference and national t-shirt, and sleeve of new state officer polo's at National conference
- Feature on SkillsUSA NH website home page with partner link
- Commercial spot on livestream and at awards ceremony
- Name/Company name (full page) in conference program
- Name/company highlighted on SkillsUSA NH website
- Opportunity to judge at state conference
- Social Media Spotlight
- Logo in Corner of Live Stream
- Press release announcement
- Directory of local chapters and programs who are active members
- Banner at both industry contest and/or conference venue

Silver: \$20,000

- Guest speaker at awards ceremony (5 minutes)
- Name/logo will appear on all promotional materials/ brochures and social media posts throughout the year
- Prime exhibitor at both preferred industry contest and/or conference venue
- Banner at both industry contest and/or conference venue
- Name/logo recognition printed on state conference and national t-shirt, and sleeve of new state officer polo's at National conference
- Feature on SkillsUSA NH website home page with partner link
- Commercial spot on livestream and at awards ceremony
- Name/Company name on website and conference program
- Opportunity to judge at state conference
- Social Media Spotlight
- Logo in Corner of Live Stream
- Press release announcement
- Directory of local chapters and programs who are active members

Bronze: \$10,000

- Name/logo will appear on promotional materials/ brochures and social media posts throughout the year
- Exhibitor at both preferred industry contest and/or conference venue
- Banner at both industry contest and/or conference venue
- Name/logo recognition printed on state conference and national t-shirt, and sleeve of new state officer polo's at National conference
- Feature on SkillsUSA NH website home page with partner link
- Name/Company name on website and conference program
- Opportunity to judge at state conference
- Social Media Spotlight
- Logo in Corner of Live Stream
- Press release announcement

Journeyman: \$5000

- Name/logo will appear on promotional materials/brochures and social media posts throughout the year
- Banner at both industry contest and/or conference venue
- Name/logo recognition printed on state conference and national t-shirt
- Name/company name on website and conference program
- Opportunity to judge at state conference
- Social Media Spotlight

Apprentice: \$2500

- Banner at both industry contest and/or conference venue
- Name/logo recognition printed on conference and national t-shirt
- Name/company name on website and conference program
- Opportunity to judge at state conference
- Social Media Spotlight

Mentor: \$1000

- Banner at both industry contest and/or conference venue
- Name/logo recognition printed on conference and national t-shirt
- Name/company name on website and conference program
- Opportunity to judge at state conference

Champion: \$250

- Name/company name on website and conference program



Contact Jeffrey Stuart, Executive Director, at jeffrey.stuart@sau57.org to become a sponsor